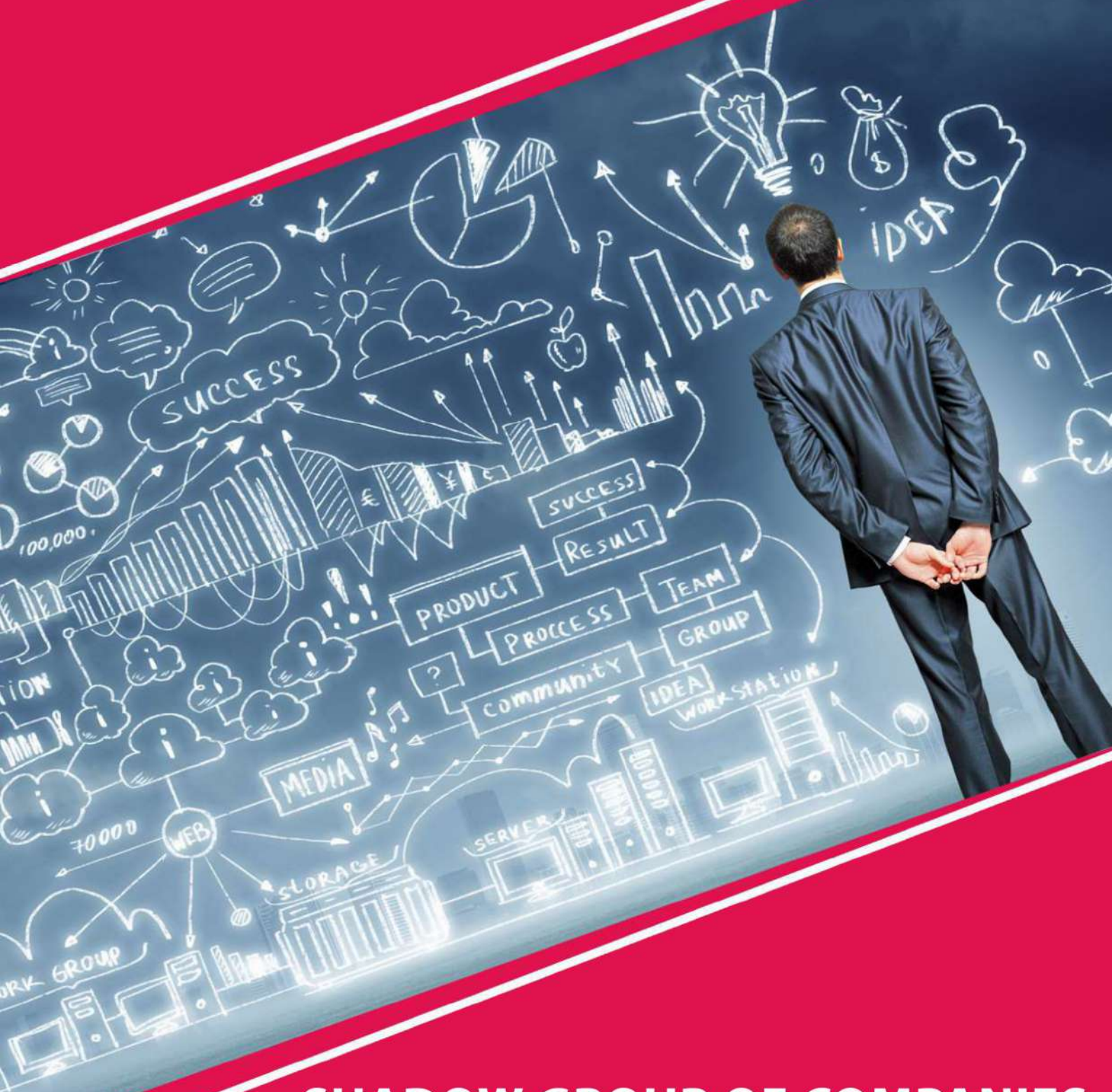


**"BUSINESS IS NOT JUST SELLING THE PRODUCT
ITS THE WAY TO CONNECT MINDS"**



SHADOW GROUP OF COMPANIES

TECHNOLOGY | CREATIVE | CONSULTING

FOCUSED, SOUND & INNOVATIVE

3 WORDS THAT BEST DESCRIBE OUR
APPROACH AND OUR TEAM

WE ARE.,

Incepted in 2015, Shadow Group of Companies is a Software Development, Information Technology Services and Gaming Development firm providing competitively priced outsourcing services to companies worldwide.

Having a strong local presence in India, Shadow Group of Companies has made its mark as a well-established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations globally. Highly skilled intellectual personnel, most having substantial work experience in diverse areas of Information Technology make up the Shadow Group of Companies team.

Our management ensures that each individual excels in their specific assigned tasks by working closely with them. Only those individuals are hired who not only possess strong technical and analytical skills, high intellect, sound work ethics and integrity but also who have confidence, decision making abilities and above all the drive to excel whether it is at the management level or at a technology/software development position.

Our focused, sound and innovative approach is derived from the cumulative experience of our team members. As a result of their combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute the business plan by building or implementing high quality scalable business solutions through the use of latest cutting edge Technologies.

Our Subsidiaries are :

- 1. BIGSTREET INFOTECH**
- 2. ISM TECHNOLOGIES**

Game Support:

Online Games Support is one of our most distinguished domains and we deliver excellent quality support for different game genres ranging from Online Casual Games to Console games to Online RPG's and other eminent games.

Development:

With over 50+ years of combined experience, the team has worked on various gaming platforms. We are specialized in various programming languages and scripts and have worked on most of the industry-relevant engines. We are also a dedicated force with Live Ops expertise and are assisting Studios across the globe in managing their games to maximize user retention and engagement.

Testing:

GodSpeed Games assists Developers and Publishers minimize cost of production, ensure timely release of the title and enhance gaming experience of users. We provide testing across all the gaming platforms. Our specialized team has experience working across all the game genres. We specialize in:

- Games Testing
- VR/AR Testing
- Play Testing
- Website Testing
- Application Testing

Engines

- Unity 3D
- Unreal Engine
- Havok
- Game-Maker
- Phyre Engine
- XNA
- Xamarin
- Cocos-2DX
- AND
- CRY

Programming Language:

- C++
- C#
- Javascript
- Gamebryo Lightspeed
- LUA
- Python
- Ruby
- Unreal Script
- Swift
- PHP

Platform Capabilities

- Android
- IOS
- Desktop PC
- Next Gen Consoles
- Mobiles
- Feature Phones
- Set-top box
- HTC Vive
- Oculus
- Google Cardboard

01

Brainstorm

Every new idea is discussed and iterated within the team to come up with reasonable time and cost estimates

02

Research

A thorough research is done to find out the business strategies and references needed to design the game..

03

Design

With the help of a concept artist and a designer, a mock up of the game is made. After that a vertical slice is created as a proof of concept

06

Submission

When the QA signs off the game, the game is then deployed to the platform.

05

Testing

The testing phase begins with repeated regression and bug fixing.

04

Development

The development phase begins with fixed deadlines and iterations in mind

We provide hybrid services to unlock business value by applying proven process methodologies and business excellence frameworks to significantly reduce costs, enhance effectiveness and optimize business processes.

▲ Customer Care

- ❖ Inbound Customer Service & Technical Support
- ❖ Banking
- ❖ Payments, Loans & Mortgage
- ❖ Billing Helpdesk
- ❖ HR Services
- ❖ Sales Support
- ❖ E-Commerce Support
- ❖ Collections
- ❖ Internal Services Helpdesk
- ❖ Sales Promote/Appointment Setting
- ❖ Chat, emailing, Fax Services

▲ Finance & Accounting

- ❖ Billing Generation & Maintenance
- ❖ Accounts Payable
- ❖ Accounts Receivable
- ❖ Collections
- ❖ Balance Sheet Tracking & Maintenance
- ❖ Quick Book Accounting
- ❖ Banking

▲ Human Resources

- ❖ Payroll Processing
- ❖ Employee Database Management
- ❖ NSSF Management / Fund Management

▲ Knowledge Services

- ❖ Market Research / Survey
- ❖ Market & Demand Analysis
- ❖ Data Mining
- ❖ Research
- ❖ ITES Consulting
- ❖ Lead Generation

▲ Order Management

- ❖ Order & Lead Generation
- ❖ Order Acceptance & Maintenance
- ❖ Order Processing

▲ Procurement

- ❖ Vendor Authorization
- ❖ Procurement, Purchasing & Payment Services

▲ Data Related Services

- ❖ Data Entry, Verification & Validation
- ❖ Data Scrapping
- ❖ Data Conversion

▲ Web Services

- ❖ Web Designing
- ❖ Online Sales & Marketing
- ❖ Supporting e-Commerce Transactions

▲ Others

- ❖ Digitization Services
- ❖ Scanning & Indexing Services
- ❖ Legal Services



SHADOW GROUP(S) Vision 2.0

To play the role of a catalyst and facilitator for the development of Micro and Small industries by way of:

1. Policy advocacy
2. Coordination among development organisations
3. Promotional and Developmental activities through organised efforts
4. Making available relevant decision points based on data and research to policy makers and lending institutions
5. Developing institutional mechanism on gaming and software development companies.
6. Driving initiatives to encourage entrepreneurship among youth of the nation by working with broader ecosystem of government, regulators, startups, funding agencies and financial institutions



To view our report online, please visit
www.shadow-groups.com